

# CONNECT <sup>IN</sup> 8

A MISSOURI BUSINESS ALERT EVENT

April 16, 2020



April  
16

Join Missouri Business Alert for an evening of speed networking, where established local business persons will be paired with emerging entrepreneurs. A timed format will allow participants to meet several like-minded colleagues and forge new connections. The speed sessions will be followed by open networking to allow "matches" to link back up, exchange contact information and begin pursuing a professional relationship after the event.



# WHO WILL ATTEND?

- > YOUNG PROFESSIONALS
- > ENTREPRENEURS
- > BUSINESS OWNERS
- > COMMUNITY INFLUENCERS
- > BUSINESS LEADERS
- > HIGH-ACHIEVING STUDENTS

# SPONSORSHIP LEVELS

## PRESENTING SPONSOR

\$1,500

- Exclusive sponsorship
- Event referenced as "brought to you by"
- Representative can give welcome speech at event with an introduction to your business
- Prominent logo placement on all branding materials and promotion
- Thank you on social media channels
- Branded table at event
- Inclusion in press releases
- Ad in 'Morning Minutes' newsletter for one week before and after the event (two weeks total)
- Early access to sponsorship of future Missouri Business Alert events
- Display ad on MBA homepage for one month following the event
- Name attached to premium services

## GOLD SPONSOR

\$750

- Industry exclusivity\*
- Logo on some branding materials and promotion
- Branded table at event
- Inclusion in press releases
- Thank you on social media channels
- Verbal thank you at event
- Promotional materials included on resource table
- Early access to sponsorship of future Missouri Business Alert events
- Display ad on MBA homepage for one month following the event

## SILVER SPONSOR

\$500

- Logo on some branding materials and promotion
- Branded table at event
- Verbal thank you at event
- Thank you on social media channels
- Early access to sponsorship of future Missouri Business Alert events
- Display ad on MBA homepage for one month following the event

*\*Industry exclusivity dictates that the sponsor is the only company within its product or service category that has a relationship with the event*



















# BRANDED TABLE \$100

- > One of (up to) 10 branded tables where speed networkers will be assigned to meet.
- > Customized attendee schedules will reflect business name as location of meeting.
- > Table tent, opportunity to put out promotional materials

# EXCLUSIVE BRANDED TABLE \$250

- > Branded table will be industry exclusive- i.e. if you are a restaurateur, no other restaurant will have a branded table.
- > One of (up to) 10 branded tables where speed networkers will be assigned to meet.
- > Customized attendee schedules will reflect business name as location of meeting.
- > Table tent and opportunity to put out promotional materials

# WHAT YOU GET:

	BRANDED TABLE	EXCLUSIVE BRANDED TABLE	SILVER SPONSOR	GOLD SPONSOR	PRESENTING SPONSOR
LIVE EVENT IMPRESSIONS					
SOCIAL MEDIA IMPRESSIONS					
EVENT WEBSITE IMPRESSIONS					
LOGO INCLUDED ON PROMOTIONAL MATERIALS					
INDUSTRY EXCLUSIVITY					
SPONSORSHIP LEVEL EXCLUSIVITY					



# ADDITIONAL OPPORTUNITIES

## IN KIND DONATIONS

- > Food
- > Beverages
- > Printing
- > Giveaways
- > Rentals
- > Other ideas? Let us know!

# Questions?



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thank you.

We look forward to working with you

